

2024
OCTOBER
01 ▶ 03
STRASBOURG

**EUROPEAN
MOBILITY
EXPO**

JOIN US!

PRESS RELEASE

PRACTICAL DETAILS

OPENING HOURS

OCT 01 | 9 am - 6.30 pm

OCT 02 | 9 am - 6.30 pm

OCT 03 | 9 am - 5.00 pm

SERVICE DE PRESSE

The Press Office is located on the mezzanine floor of Hall 1. This area is open from 9.00 am to 6.30 pm.

PRESS CONTACT

Martin Kolle

Tél. : +33 (0)6 89 70 17 51

E-mail : martin.kolle@lobbycom.fr

Nathalie Cardeilhac

Tél. : +33 (0)6 63 0841 30

E-mail : n.cardeilhac@orange.fr

VENUE

Parc des expositions

Avenue Herrenschmidt
67000 Strasbourg

Bus H from the central rail station to Palais de la musique et des congrès stop (15-minute journey).

Trams B or E (change at Homme de Fer) – stops: Lycée Kléber, Wacken, Parlement européen.

ACCREDITATIONS

Free registration on the media accreditation platform in the 'media' section on our website:

<https://www.eumo-expo.com/presse/>



CONTENTS

▶ Welcome!	3	▶ Exhibitor's Talks	17
▶ Different approaches to sustainable mobility at the heart of Europe	4	▶ Exhibition highlights	20
▶ Grand Est Region	6	▶ Special events	24
▶ Eurométropole Strasbourg	7	▶ Technical visits	26
▶ EuMo Expo : overview	8	▶ Exhibitors	29
▶ Guest of honor 2024 : VIENNA	9	▶ Exhibitor Innovations	34
▶ GART-UTPF Talks	12	▶ About the organisers	40
		▶ Les partenaires	41

WELCOME!



**Charles-Eric
Lemaignan,**

**Chairman of GIE
Objectif transport
public and organiser
of European Mobility
Expo**

We're delighted to be stopping over in Strasbourg for this edition of EuMo Expo! The European dimension of our exhibition takes on special relevance at the heart of a European capital on the border with Germany. We're continuing to promote the event throughout Europe, creating partnerships with GART and UTPF's opposite numbers in the principal European countries, through communications and media initiatives, as well as by inviting delegations to visit the event from the Netherlands and Germany. The trade press from several countries will also be with us at the event.

What's more, the fact that Strasbourg's European Parliament is close by will offer an opportunity to create lasting ties with the institution and, we trust, with newly-elected Euro-MPs following the European elections this coming June.

Our programme of talks will also highlight European-wide issues, including comparative analysis and feedback from other European countries besides France.

Last but by no means least, EuMo Expo is staging a number of contests open to all European professionals, including the European 'Talent in Mobility' awards honouring the women and men that make public transport what it is and the Smart Move Challenge, a way for startups to raise their profile.

They'll be looking forward to a great event hosting 230 exhibitors from across the entire mobility industry:

manufacturers and their vehicles, operators, innovative solutions for e-ticketing, passenger information, safety & security, ITS, maintenance, alternative energy sources and more, as well as a dedicated Startup Space and Active Mobility Space.

Together with GART and UTPF, open to all and held at the centre of the Exhibition. The conferences will cover a wide range of current issues including the priorities for Europe's new MPs in terms of public transport, European industrial strategy, EU funding, modal transfer, the energy transition, and so on. We'll be striving to place a special emphasis on sharing knowhow, best practices and feedback with Europe's elected officials and officers.

Participants can also look forward to plenty of other highlights: Agora sessions organised by experts and exhibitors, Awards ceremonies for the 'European Talent in Mobility', Public Transport Innovation, and Smart Move Challenge contests, official visits, and much more besides.

France's Grand Est region and Strasbourg's Eurométropole district are sources of inspiration for many European professionals. They'll be giving participants a warm welcome and presenting their respective territories, both on their stand and through technical visits.

I invite you to discover all that EuMo Expo 2024 has to offer in this press kit!



DIFFERENT APPROACHES TO SUSTAINABLE MOBILITY AT THE HEART OF EUROPE



”

Marie-Ange Debon
President
of UTPF

As someone who's committed to Europe, I'm delighted that this edition of the event is going to be in Strasbourg; European Mobility Expo has never been so European! We already know that trains play a key role in connecting countries across Europe; now, in Strasbourg, people will also be able to see how trams and buses can help people cross borders too. This is all the more important in that a lot of the legislation to do with mobility is enacted at EU level.

This edition will have a particularly European feel because it's happening in an attractive city at the crossroads of Europe, and as such it's an opportunity for us to put topics with a specifically European focus right at the top of our agenda: EU funding, for one. Despite being highly relevant for public transport, the various sources of funding are relatively little known. Another topic is industrial strategy, to which they make a significant contribution. Cross-border mobility is a key issue too, not only for rail transport, but also for city transport in urban areas that span two countries. Rail freight has been shown to have environ-

mental benefits, but requires EU support if it is to be competitive.

Europe also serves as an excellent arena in which to look at the wide variety of practices and approaches to funding and management methods, with plenty to learn for everyone. To address these different topics, all our talks will feature at least two speakers from other EU countries; we're looking forward to some really interesting conversations.

Furthermore, we'll be looking at the issues facing European operators, such as recruitment difficulties. Indeed, UTPF has been on the front foot in this respect, launching its 'Transformer' project to implement a training policy for the entire profession, benefiting all the companies involved.

Last but not least, EuMo Expo 2024 will be an opportunity to flesh out the details of tomorrow's 'calmer cities', looking at what role we'd like public transport to play in that and how we can help encourage modal transfer. So as you can see, over and above technical questions the event will be a great place to look together at what sort of society we'd like to see in the future.

EuMo Expo 2024's opening keynote on Tuesday 1 October will look at the aspirations of the new European parliament for transport. UTPF has made twelve recommendations aiming to achieve sustainable transformation of tomorrow's mobility.

This edition of EuMo Expo comes just after

a major reshuffle in the political landscape, both in France and at EU level. Public transport needs to promote its benefits to incoming EU policymakers (both newly-elected MEPs and future EU Commissioners) and to the new government and its MPs in France. It's vital that these new policymakers put public transport right at the top of their priorities so as to improve quality of life for everyone.



It's an honour to be hosted by a region that's a real showcase for public transport inasmuch as it's highly committed to an ambitious mobility policy. The transport network there is among the best in France and a source of inspiration for professionals both nationally and across Europe as a whole. The three-day event is an opportunity for everybody to discover or rediscover the mobility assets in France's Grand Est Region and Eurométropole Strasbourg; the 2024 edition will bring together people from across the sustainable mobility ecosystem and serve as a platform for industry stakeholders. It's a great place to explain our stances, exchange points of view and inform our own thinking. The exhibition will be a forum for tests of new technology and presentations of innovations, too. It's a valuable and worthwhile occasion that only this kind of event can provide. Strasbourg is one of the three European capitals to host the EU Parliament; from 1 to 3 October, it will also act as the European mobility capital, and I invite everyone interested in mobility issues to be a part of this great upcoming event so that together, we can rise to the environmental and economic challenges we're facing today.

The ecological and energy transitions are priority challenges for France and for our Euro-

If we want to be able to offer mobility services that are more innovative, more efficient, more practical and more environmentally-friendly, we need to change the status quo and create new opportunities so as to change mindsets and habits. To do that, we need to engage as many stakeholders as possible to look at all the latest ideas. I'm convinced that doing so will be a source of innovation – and that's a key part of what we do at EuMo Expo.

pean neighbours; part of the solution is to develop mobility offerings. In France, this development calls for additional funding for mobility authorities; excluding the Île-de-France region, the French Senate has estimated that these authorities need some €60 billion between now and 2030. While new investments can be financed partly by loans, GART supports the idea that urban and regional mobility authorities should benefit from additional resources to ensure their mobility policies are financially sustainable.

Indeed, public transport in France is still structurally fragile and struggles to obtain funding from national government. Together with our members, we've studied the issue of funding and sought to identify practical solutions; following on from this, we've suggested various funding models and opened the subject up for public discussion. Either a single solution or a blend of different solutions could be adopted, all falling within local authorities' mobility remits. Potential avenues include reallocating some of the tax revenue from road transport to mobility, using existing resources and taxation, and creating new resources. French national government now needs to ensure the sustainability of the business models of all mobility operators outside Île-de-France (be they urban, regional, metropolitan or in France's overseas departments and territories) as a matter of urgency. During the 2024 edition of European Mobility Expo, the talk on public transport funding will offer insights into the business models adopted in various EU countries; our neighbours don't do these things the same way as us, so we're bound to be able to learn from their experience and best practices.



GRAND EST REGION



“France’s Grand Est Region is proud to be a part of the 2024 edition of the European Mobility Exhibition, a major event in the mobility sector that’s being held in our region for the first time. This commitment reflects the Region’s desire to promote sustainable, cross-border mobility solutions at EU level. The exhibition is an opportunity for the Region to share its expertise and make an active contribution to the discussions about the future of transport.”



”

Thibaud Philipps
vice-président du
Conseil régional du
Grand Est.

The Grand Est region of France, which shares 750km of borders with Germany, Luxembourg, Switzerland and Belgium, is an outstanding example of cross-border and European mobility. This level of commitment puts the Region in a leading position in the transition towards more sustainable, effective mobility as well as helping it strengthen connections with its European neighbours. In welcoming the European Mobility Exhibition, the Grand Est region is again asserting its central role in European mobility debates and further enhancing its attractiveness. With a record budget of €1.6 billion earmarked for transport, including €500 million for modernisation of its rail network, it is leading by example as it invests massively in greener, more efficient infrastructures.

The launch of Strasbourg’s European Metropolitan Express Network (Réseau Express Métropolitain Européen, REME) illustrates this commitment, with a 30% increase in the number of trains, giving a total of 650 extra trains per week to address the mobility needs of the population whilst cutting its carbon footprint. It is also encouraging soft mobility, with the ambitious target of 1500km of cycle tracks and more support for ride-sharing, facilitated by investment worth €6.8 million between now and 2028. This action embodies one of the Grand Est Region’s key aims: becoming a model of sustainable mobility that reconciles the energy transition, economic performance and quality of life for its 5.5 million inhabitants.



EUROMÉTROPOLE STRASBOURG

Strasbourg.eu
eurométropole

“Hosting the European Mobility Exhibition is a source of pride for us. It’s an opportunity for us to highlight Eurométropole Strasbourg’s exceptional commitment to sustainable mobility, with half a billion euros’ worth of investment over the course of the current term of office. By delivering practical solutions in the fields of energy transition, territorial equality, air quality and purchasing power we are rising to the major challenges of the twenty-first century.”



”

Alain Jund
Vice President of
Eurométropole
Strasbourg for
mobility

In 2020, Eurométropole Strasbourg and the city council committed to an ambitious programme to expand low-carbon, low-pollution mobility across the 33 municipalities making up the area. The solutions provided offer efficient means of travel for everyone and address the issues of public health, the climate emergency, the cost of living, social inclusion and territorial equality. In total, over half a billion euros will be invested between 2020 and 2026 in major transport projects, supported by a proactive policy to support changes in be-

haviour. This is what we refer to as the Mobility Revolution. The aim is to allow everyone living in the area to have access to the most suitable mode of transport for all their journeys. With a city-wide express rail network, extensions to the tram network, a bus rapid transit service, a bike plan, demand response transport, right-sharing and car-pooling, the car culture of the 1970s is giving way to an age of inter-modal travel.



OVERVIEW





GUEST OF HONOR 2024: VIENNA

Vienna, a city steeped in tradition is well-known for being a great place to live – and is also on the cutting edge when it comes to sustainable mobility. Major renovation of public transport over the past few decades, encouraging walking and cycling and investments to provide an innovative offering have all contributed to a mobility system geared to the future. The goal over the coming years is to go even further and make the city climate-neutral by 2040.

Travel habits in Vienna: towards sustainable mobility

As Vienna's annual transport survey shows, 42% of all journeys are by bike or on foot, while a further 32% use public transport. The special focus on sustainable means of transport is tangible on a day-to-day level, with a rise in the number of journeys on foot and by bike for travel to and from work and shopping.

The proportion of bike journeys rose from 7% to 9% in 2020, a trend that continued in 2022 in the wake of the Covid pandemic. Public transport continues to account for a third of all journeys. Walking increased significantly in 2020, rising to 37%. This trend also continued in 2021 and 2022 (35%) with a slight decline in 2023 (32%). Still, local residents have now got into the habit of walking to destinations close to home and as a leisure activity.

While many cities have seen a return to car use since





Covid, Vienna has risen to the challenge of sustainable mobility. Car journeys have levelled off at 26%, a relatively low figure.

Public transport: fast, attractive, and affordable

Metro // The underground network is extensive, with five lines connecting different city districts and modern and frequent trains. Two lines are currently being extended to make high-quality public transport available to a still larger share of the population.

Trams // Vienna is well known for its huge tram network. Besides being a practical means of transport, trams are a great way of getting to know the city.

Buses // The bus network supplements the metro and

tram network, serving areas further away from the city centre.

Public transport accessibility

Vienne accorde une grande importance à l'accessibilité dans les transports publics. Les stations de métro et les tramways sont conçus pour être facilement accessibles tandis que des mesures globales sont prises pour faciliter les déplacements des personnes à mobilité réduite.

Vienna: a cycle-friendly city

Vienna is actively engaged in promoting cycling, extending cycle tracks and creating cycleways. The cycling network (including mountain bike trails) currently totals 1,721km and is constantly being extended. The city also has a huge bike-sharing net-

work, with a total of 3,000 bikes available for hire at competitive prices.

Facilitating pedestrian traffic

Getting around Vienna on foot is very popular, and indeed forms part of the city's identity. Neighbourhood centres and the city centre itself devote plenty of space to pedestrians, with wide pavements, pedestrian areas and countless squares to enjoy. The underlying planning has created a dynamic atmosphere that nurtures environmentally-friendly mobility. Pedestrian traffic master plans have been drawn up to define goals and practical measures for each district.

Electric mobility: a future with zero local emissions

Electric vehicles are becom-

ing increasingly common on the streets of Vienna. The city has ramped up the deployment of charging stations and is encouraging people to shift to eco-friendly cars. Vienna's public charging infrastructure alone totals 1,000 charging stations plus two fast charging hubs. The city is coordinating the rollout of the charging infrastructure required to address the rise of electric mobility and achieve the 'climate neutral' target set for 2040.

Innovative mobility solutions

Car-sharing schemes are widely used in Vienna, offering residents a flexible alter-

native to owning their own car. Wiener Linien's WienMobil Auto car-sharing scheme has a total of 100 vehicles available for rent at affordable rates throughout the city, helping to reduce traffic and alleviating the pressure on parking spaces.

Smart traffic management and digitalisation

Vienna is increasingly turning to smart traffic management systems and new technology to keep the city moving. Examples include adaptive traffic lights, traffic management systems, and the inclusion of real-time information in public transport

to reduce congestion and improve overall efficiency.

Innovation & research

The city is investing in research and innovation in the field of mobility. Examples include pilot projects for self-driving vehicles, the development of applications to integrate different modes of transport, and research into new technologies that could improve transportation efficiency.

 [Discover the four films made in the region](#)





GART-UTPF TALKS

TUESDAY, OCTOBER 01

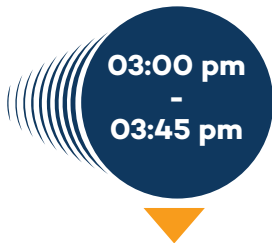


Inaugural conference
Promoting more sustainable European mobility during the 2024-2029 EU mandate

CONFERENCES AREA

Four months on from the EU elections, the European Union will have a new Parliament; our opening keynote will assess the importance of more sustainable mobility across Europe. Faced with the pressing challenges of climate change and economic issues, defining the priorities of the new EU mandate for sustainable travel is crucial. What will be the key commitments in favour of public transport? What resources will be deployed to implement them? How does the EU envisage the support and development of this buoyant sector of the economy?

One and a half hours will be devoted to the new office-holders' goals in the realm of transport.



The big picture: Where does AI fit in to it all? A conversation with Isabelle Ryl.

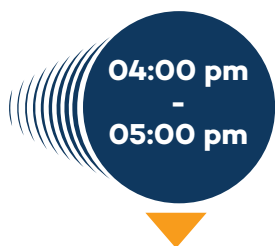
CONFERENCES AREA

Isabelle Ryl, co-founder and director of the PaRis Artificial Intelligence Research InstitutE (PRAIRIE) at Paris Sciences et Lettres University (PSL) will be giving an exclusive talk on artificial intelligence (AI)

Isabelle Ryl is an expert in innovation, a lecturer in IT and vice-president for AI of PSL. She served as a member of the French Innovation Council (an inter-ministry body tasked with broad government policy guidelines and priorities for innovation) from June 2018 to January 2021, on the board of directors of Agoranov from 2011 and 2024 and on the French Committee on Artificial Intelligence that published the 2024 report **'AI: our aims for France'**.



A conversation with Isabelle Ryl.



Financing public transport:
shared aims, differing approaches

CONFERENCES AREA

Public transport funding methods and amounts vary widely across Europe, reflecting different domestic priorities and differing economic environments. In France, this funding appears to be structurally fragile, with the challenge residing mainly in the State consolidating its share in urban and regional mobility authorities' business models so that they can finance their investments and operating expenses. This talk takes a look at the funding mechanisms and schemes used by our European neighbours.



EU funding & financing: a toolbox that deserves to be better-known

STUDIO 2

The European Union has a range of potential solutions to help public transport sectors overcome the notorious 'investment wall', such as the Connecting Europe Facility, the Just Transition Mechanism with its Public Sector Loan Facility and European Investment Bank schemes.

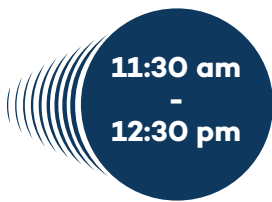
WEDNESDAY, OCTOBER 02



Europe's industrial strategy:
is mobility an opportunity to reindustrialise Europe?

CONFERENCES AREA

Is European industry in a position to address the growing demand for electric buses? What will tomorrow's trains be like? A few months on from the publication of the European Commission's Transition Pathway for the EU Mobility Industrial Ecosystem roadmap, this talk considers how the Commission could support the industry to ensure it remains at the cutting edge of innovation.

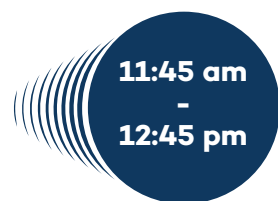


Urban transport models that facilitate cross-border mobility

CONFERENCES AREA

Over the past few years, regions close to national borders have seen a constant increase in cross-border traffic as people travel to work, study, or simply go shopping. In the light of this, the authorities are seeking to develop a transport offering that meets the day-to-day mobility needs of these border dwellers.

What difficulties do they face? What solutions are implemented?

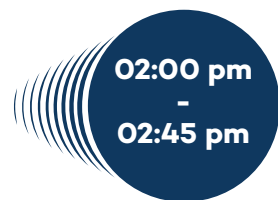


Industry enablers: how can we attract, train, and retain?

STUDIO 1

Throughout Europe, public and rail transport are facing major challenges in the job market and far-reaching transformation of their business as a result of digital technology and energy transition. In France alone, over 100,000 new recruits to the sector are needed by 2030.

What can be done to attract, train and retain?



Finding the right European framework to support rail freight competitiveness

STUDIO 2

In its Sustainable and Smart Mobility Strategy published in 2020, the European Commission set itself the goal of increasing rail freight traffic by 50% by 2030 and doubling its modal share by 2050. Here we look back on the first four years covered by the Strategy.

Are we on the right track?



04:30 pm

-
05:30 pm

**How digital
technology is
transforming
passenger relations?**

CONFERENCES AREA

Digitalisation is playing an increasingly important role in everyday transport services: booking platforms, information apps, ticketing and more; we look at the improvements and benefits that these new solutions can deliver for passengers. What are the latest innovations in the field? Is everybody happy with this new trend? What alternatives are there for those on the wrong side of the digital divide?

05:15 pm

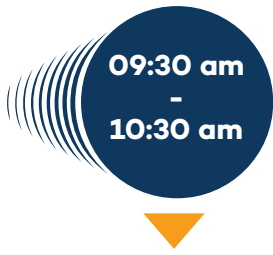
-
05:45 pm

**Transport network
accessibility:
the power of data**

STUDIO 1

Establishing accurate infrastructure mapping, identifying how good access to various districts is, real-time equipment status and travel information can all help persons with reduced mobility plan their journeys efficiently and with no last-minute surprises; data plays a key role in improving transport network accessibility.

Does continuous evaluation of accessibility facilities informed by data allow areas of improvement to be identified and ensure regulatory compliance? How can data be shared between the various stakeholders in such a way as to improve accessibility?

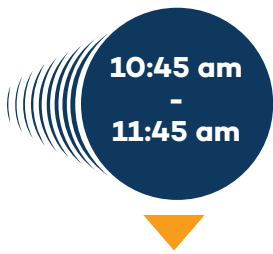


Modal transfer in the village centre

CONFERENCES AREA

One key challenge in French mobility policies is serving peri-urban and rural areas, all the more so in view of recent legislation such as the LOM Mobility Orientation Act and the SERM Metropolitan Regional Express Services Act. Mobility authorities' financial constraints are leading them to come up with new mobility solutions for such areas.

How are our European neighbours addressing these issues? What solutions are they rolling out in these areas as a result? What local planning tools are being used and what are the institutional and financial vehicles involved?

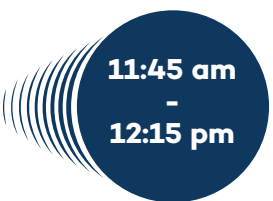


Energy transition: is decarbonisation plus cost control an unsolvable equation?

CONFERENCES AREA

Decarbonisation involves a drastic reduction in greenhouse gas emissions; this in turn calls for massive investment in alternative energy sources and their storage infrastructures as we transition away from diesel. However, these initiatives are often expensive and can lead to higher energy prices in the short term, and – paradoxically – require mobility authorities to downgrade their transport offering, with the result that local authorities and transport operators are faced with an unsolvable equation.

Are ongoing financial incentives the right solution? Should we set up national and international partnerships to share technology costs and encourage best practices? What long-term strategies allow for a gradual transition while keeping immediate economic impacts to a minimum?



STUDIO 1

GART research: could self-service be a laboratory for the future of mobility?

Conferences taking place in the Conferences, Studio 1 and Studio 2 areas will be simultaneously translated into English.

To enjoy simultaneous translation on your smartphone, don't forget to bring your earphones!



CONFERENCE



STUDIO 1



STUDIO 2



EXHIBITOR'S TALKS

TUESDAY, OCTOBER 01

STUDIO 1

10:15 am - 10:45 am

JBM GROUP

Electric vehicle (EV) ecosystem

11:00 am - 11:30 am

EUROFIMA

Financing rolling stock purchasing for public services in France

11:45 am - 12:15 pm

PROGRAMME INTERLUD+

The emergence of sustainable urban logistics policies; feedback on new forms of governance, action plans and dedicated tools

12:30 pm - 01:00 pm

ANETRA

The role of the bus in sustainable mobility in Spain

01:15 pm - 01:45 pm

FERPRESS

Small buses for the last mile into the city. The proposals of the Italian Tecnobus for sustainable mobility.

02:00 pm - 02:30 pm

SNCF VOYAGEURS

Providing tickets for a region through a single information system; related issues and challenges

02:15 pm - 03:15 pm

EGIS RAIL

France's Regional Metropolitan Express Services: a multimodal, rail-based approach

03:30 pm - 04:00 pm

BLABLACAR DAILY

Artois Mobilités – A mobility service for every local municipality with BlaBlaCar Daily's ride-sharing scheme

04:15 pm - 04:45 pm **SETEC ITS**

Modal transfer and traffic plans: faster local decision-making thanks to a National Travel Model

05:00 pm - 05:30 pm

EUROMETROPOLE DE STRASBOURG

Tramway urban challenges: perspectives from Strasbourg and Vienna

STUDIO 2

10:15 am - 10:45 am

PARAGON ID ET AIRWEB

Ticketing, the Paragon ID and airweb way: digital, multimodal, multichannel and interoperable

11:00 am - 11:30 am

KEMPOWER

Electric public transportation: a profitable and effective solution for cities

11:45 am - 12:15 pm

GIRO

Hastus: Maximising the efficiency of electric public transport operations.

12:30 pm - 01:00 pm

MOBICOOP

Engaging local authorities at all levels in mobility governance: the example of the Bretagne region.

01:15 pm - 01:45 pm

SNCF RESEAU

Adapting the rail network in the face of climate disruption

03:30 pm - 04:00 pm

KEOLIS

Artificial Intelligence and Mobility

04:15 pm - 04:45 pm

KAROS

Everyday ride-sharing: more hassle or more freedom?

WEDNESDAY, OCTOBER 02

STUDIO 1

09:30 am - 10:45 am

SUSTAINABLE BUS

On the way to a fully zero emission city bus market in 2035?

11:00 am - 11:30 am

TOTT UP

Experiences and feedback from successful bus restructuring projects

01:15 pm - 02:00 pm

WOMEN IN MOBILITY

Breaking Barriers in Urban Mobility: Addressing Workforce Shortages and Diversity for a Sustainable Future.

02:15 pm - 02:45 pm

KEOLIS

How DRT can facilitate the mobility of tomorrow?

03:00 pm - 03:30 pm

KEOLIS

Keoscopie: is mobility gendered?

03:45 pm - 04:15 pm

CITIO

Better modal transfer thanks to data-driven transport networks

04:30 pm - 05:00 pm

CITYWAY

Métropole Rouen Normandie's MaaS solution: how innovation can simplify mobility and cut solo car use

STUDIO 2

09:30 am - 10:00 am

EQUANS

NAVINEO: a powerful solution to optimise transport network operation delivering attractiveness, energy efficiency, seamless travel and passenger safety

10:15 am - 10:45 am

SNCF VOYAGEURS

Travelling across Europe – a special focus on the high-speed offering linking France and Germany

12:30 pm - 01:00 pm

ALGOÉ CONSULTANTS

Leveraging subsidies for innovation projects relating to transport and mobility: best practices and feedback.

01:15 pm - 01:45 pm

CONDUENT

Supporting city transformation to host major events

03:00 pm - 03:30 pm

MACIF

Automated road mobility at the crossroads

03:45 pm - 04:15 pm

ECOV

Express transport for all French drivers

04:30 pm - 05:00 pm

KAROS

Setting up public-service ride-sharing schemes to form an integral part of a mobility bundle

05:15 pm - 05:45 pm

SETEC ITS

Structuring and managing data from different transport systems, from build to run: reports from the field





THURSDAY, OCTOBER 03

STUDIO 1

09:30 am - 10:00 am

AMTU

Flexittransport, the flexible on-demand transport system

10:15 am - 10:45 am

CIFI

What skills are needed to develop mobility in Europe? The CIFI experience.

12:30 pm - 13:00 pm

LABORATOIRE AMENAGEMENT

ECONOMIE TRANSPORTS LAET/CNRS

Is the capitalisation of transport in property prices a realistic solution for financing urban public transport?.

01:15 pm - 01:45 pm

SHELL SBRS

Plug in to the future! Charging solutions for bus fleet electrification

02:00 pm - 02:30 pm

NEWS TANK MOBILITÉS

Mobility Authority Data

02:45 pm - 03:15 pm

LES SHIFTERS

A brief overview of the limits of low-carbon mobility

STUDIO 2

11:00 am - 11:30 am

SNCF RESEAU

Innovations on the rail network designed to improve everyday mobility

11:45 am - 12:15 pm

PADAM MOBILITY

Transport for Persons with Reduced Mobility: how can full inclusion be achieved?

01:15 pm - 01:45 pm

LES SHIFTERS

Mobility and local resilience

02:00 pm - 02:30 pm

CARCEPT PREV

Handling conflicts and antisocial behaviour: supporting staff through the 'Go well' initiative (Transportez-vous Bien, TVB)

02:45 pm - 03:15 pm

LABORATOIRE AMENAGEMENT

ECONOMIE TRANSPORTS LAET/CNRS

LAET's training and research hub for jobs in mobility



EXHIBITION HIGHLIGHTS

There will be a wide variety of celebrations and special events over the course of the three-day event. These include **the awards ceremonies!** These are all important moments for mobility professionals. This informal event honours the women and men working in favour of sustainable mobility on a daily basis.

THE PUBLIC TRANSPORT INNOVATION AWARDS

The Public Transport Innovation Awards honour the best innovations by manufacturers, operators, and service companies, with a twofold aim:

- ✧ Demonstrating how innovation benefiting mass passenger transport is an important factor in improving transport comfort, speed, safety, and cost-effectiveness, protecting our health, the environment, and more besides
- ✧ Promoting the most dynamic firms and the profession as a whole.

These Awards honour the best innovations by manufacturers, operators, and service companies in four key sustainable mobility categories:



The Awards are divided into 4 categories

- ▶ **Operating and ticketing systems**
- ▶ **ITS: passenger information and services**
- ▶ **Accessibility/Facilities/Comfort/Design**
- ▶ **Energy and environment**

A jury of independent experts made up of mobility professionals from various bodies (mobility authorities, France's Study and Investigation Centre for Risks, the Environment, Mobility and Development (CEREMA), the French Transport Ministry Directorate-General for Infrastructure, Transport, and Mobility (DGITM), France's National School of Public Works (ENTPE) and its National Federation of Transport User Associations (FNAUT) and Paris-Saclay and Gustave-Eiffel Universities) met on 11 September to shortlist 4 candidates for each category.

The 16 shortlisted candidates are (in alphabetical order)

Operating and ticketing systems

- ▶ Groupe RATP pour DetectIA voies de service.
- ▶ INEO SYSTRANS pour Navineo Mobile Operation Control : supervision de l'exploitation depuis une application mobile.
- ▶ IVECO France pour l'offre de services digitaux IVECO on.
- ▶ KUBA pour Kubapay.

ITS: passenger information and services

- ▶ A1 Statistique pour Sisyphe, module marche type.
- ▶ INEO SYSTRANS pour gestion et optimisation des réseaux de transport : plateforme web d'analyse de données.
- ▶ IRIS INTELLIGENT SENSING SASU pour IRMA 6 R2.
- ▶ KEOLIS Besançon Mobilités pour le Validomètre

Accessibility/Facilities/Comfort/Design

- ▶ KEOLIS Rennes Métropole pour Handimap.
- ▶ KEOLIS Rennes pour Badge PMR d'aide à l'ouverture des portillons de métro.
- ▶ RATP Dév pour Réalité augmentée dans l'application mobile Bibus.
- ▶ SNCF Réseau pour Accéo, le service en gare pour les personnes sourdes et malentendantes.

Energy and environment

- ▶ DAIMLER BUSES France SASU pour eCitaro fuel cell Mercedes-Benz
- ▶ IVECO France pour l'E-WAY H2, l'autobus urbain à pile à combustible et l'E-BENCH, sa structure d'essai dédiée.
- ▶ MOBICOOP pour Coloc'Auto
- ▶ URBANLOOP pour Urbanloop, système de transport autonome décarboné et intelligent.

**The four winners for 2024 will be announced at 5pm
on Tuesday 1 October in the Talks venue.**

EUROPEAN TALENT IN MOBILITY AWARDS

The European 'talent' in mobility awards honour women and men working to nurture public transport and sustainable mobility across Europe. The awards are an extremely effective way of highlighting European actors who, at various stages of their career, deserve recognition from the profession as a whole.

The panel is composed of European journalists specialising in the transport sector. They have been chosen for their expertise and familiarity with the industry as a whole. They are independent of the Exhibition organisers. The panel will make one award per category, and reserves the right to move a candidate from one category to another if appropriate.

Panel members:

-  **Best young Talent**
-  **Best project manager**
-  **Best manager**
-  **Special career service award**

A fifth prize, the **Web Users' Award**, goes to the winner of an online poll of visitors to the exhibition website.

**The six winners will be announced at 3.30pm
on 2 October at the Talks venue.**



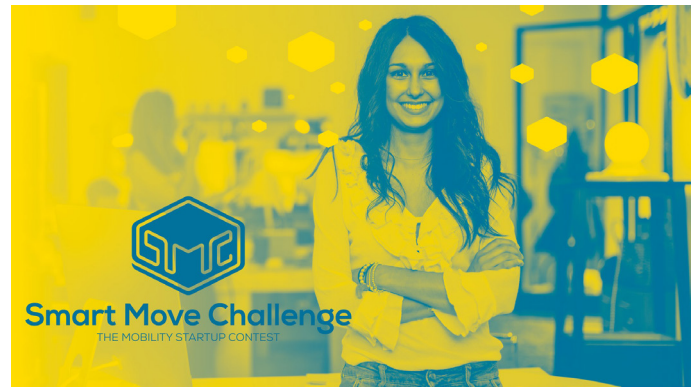
*Luis GOMEZ-LLORENTE de Viajeros (Espagne) ; Robert JACK de Passenger Transport (Grande-Bretagne) ; Marie-Hélène POINGT de Ville Rails & Transports (France) ; Annika EGLOFF-SCHOENEN de Nahverkehrs praxis (Allemagne) ; Riccardo SCHIAVO d'Autobus (Italie) ; Marcel SLOFSTRA d'OV magazine (Pays-Bas)

THE SMART MOVE CHALLENGE

The Smart Move Challenge rewards startups with promising and especially innovative ideas that are looking for their first market.

The contest serves as a springboard for winning startups, providing them with extensive opportunities for contacts with innovation directors from leading companies in the sector and visibility throughout the world of mobility.

- 🔗 **Resources and Services for Users**
 (e.g. network information, traffic information, passenger information, etc.)
- 🔗 **Resources and Services for Local Authorities**
 (e.g. data management, statistical studies, etc.)
- 🔗 **Resources and Services for Operations Passenger**
 (information systems, ticketing, safety & security, fleet management, etc.)



The 9 startup finalists will be invited to pitch their project on October 03, 2024 at the European Mobility Expo in Strasbourg (4/5 minutes).

A jury of mobility experts will select one winner per category. An additional “Grand Prize” will be awarded to one of these three winners.



SPECIAL EVENTS

The exhibition is also a forum for special events where the public can enjoy experiences, share thrills, swap ideas and find out more.

TEST VEHICLES IN THE VIRTUAL ZONE.

Learn how to drive all types of public transport vehicles in complete safety! AFTRAL, Keolis and Transdev invites visitors to enjoy a unique (and safe) immersive experience). Visitors can take the controls of a bus, coach, tram, train or metro - and might even discover a vocation!

A range of resources are being made available to create these experiences:

- VR headsets with a range of content (trains, buses, etc.)
- an immersive platform used to train drivers in eco-driving techniques.
- a simulator mounted on hydraulic jacks with a VR headset enabling participants to experience what novices' driving skills are like as passengers.
- the cockpits feature controls just like those in actual vehicles.

The Virtual Zone welcomes all visitors throughout the three-day event in Hall 2 (no booking required).

AUGMENTED REALITY AT WORK IN BUS MAINTENANCE

EuMo Expo has joined forces with IVECO France for this special event focusing on bus maintenance. VR will be used to provide full-scale immersion based on IVECO's E-WAY hydrogen-powered bus. The manufacturer guides technicians by enabling them to see how to access various technical components on the hydrogen bus, carry out maintenance operations and safety checks, remove a fuel cell, verify sensors and so on.

Sessions will take place at the back of Hall 1 daily at 10.30am, 11.30am, 3.30pm and 4.30pm.



MOBILITY PROJECTS ON SHOW IN THE RESEARCH & TRAINING LAB

Schools including France's National School of Public Works (ENTPE), Ecole des Ponts and Nancy public engineering college ENSEM, non-profits including The Shifters and Futur en train, institutional players including OPCO professional training bodies and UTPF are organising this lab where visitors can find out about research and study projects, chat with students, and take part in activities relating to sustainable mobility and related jobs with games, workshops, demo vehicles and more.

Open daily from 9am to 6pm in Hall 3.

EXCLUSIVE EUROPE-WIDE SURVEY FOR EUMO EXPO

Opinion pollsters IFOP have conducted a quantitative survey for EuMo Expo of how public transport is used and perceived in five European capitals: Berlin, Madrid, Paris, Stockholm and Warsaw. The survey aims to compare daily travel habits in these cities. The main goals of the study were to measure the modes of transport used, how long journeys took, factors encouraging people to use public transport, and the role of digital technology in people's decisions.

The survey involved a sample of 2,501 residents, with 500 respondents per capital, all aged 18 or over.

The findings will be presented by IFOP at the Exhibition press conference at 2pm on 1 October in Studio 2.

WOMEN IN MOBILITY: WOMEN GET TOGETHER AT THE EXHIBITION

Women in Mobility (WIM) is a European network committed to raising the profile of women working in mobility in management, project management, as conference speakers and as experts in specialist media. The association is present and active in Germany, the UK and Switzerland and is gradually growing.

Members of WIM will be present for the first time at the exhibition on **Tuesday 2 October** for a day visit.

On this occasion, the Association will also be staging a talk entitled **"Breaking down barriers in urban mobility: addressing the issues of labour shortages and diversity for a sustainable future"** chaired by Annika Egloff-Schönen, managing editor of Nahverkehrs praxis. Speakers: Marie-Ange Debon, Chairwoman of the Supervisory Board, Keolis; Katja Diehl, best-selling author, speaker and expert in mobility, the future of work and diversity; Caroline Gonin, Chief Human Resources & Corporate Social Responsibility Officer Transdev Group and Cornelia Nussbaumer, head of sustainable development and innovation at Wiener Linien.

The talk will start at 1.15pm in Studio 1 (Hall 2).

After the event, panellists will be meeting exhibitors and other women at the exhibition pushing the envelope in the world of mobility!

The talk will start at 1.15pm in Studio 1 (Hall 2).

Breaking Barriers in Urban Mobility: Addressing Workforce Shortages and Diversity for a Sustainable Future

Wednesday 02 October 13:15 pm - 02:00 pm
Studio 1 Hall 2

Annika Egloff-Schoenen
Nahverkehrs-Praxis

Cornelia Nussbaumer
Wiener Linien

Katja Diehl
She Drives Mobility

Caroline Gonin
Transdev

Marie-Ange Debon
Keolis

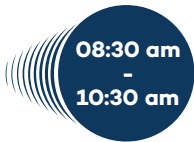




TECHNICAL VISITS

Eurométropole Strasbourg, France's Grand Est Region and Compagnie des Transports Strasbourgeois (CTS) have arranged a total of ten exciting technical visits – a great opportunity to discover their urban mobility solutions and see the local area from a different perspective.

WEDNESDAY, OCTOBER 02



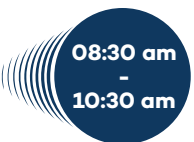
Discover the northern extension of the E tramline, a “garden tram”

The northern extension of Strasbourg's E tramline started in June 2019. With 3 extra stations and a length of around 1,500m, this project was highly controversial at the time of its construction: it was not built on existing roads but on plots of land located in garden areas. These plots were reserved “road” infrastructure since the 1960s and were later reclassified as “tramway” reservations in the 1990s. Residents nearby were no longer aware of the feasibility of such a project.

To realize the project, it was necessary to encroach upon these garden areas. Since some of the land had been acquired long before the project began, sufficient right-of-way was available to create a wide space for the tramway platform, integrating it into a scenic promenade.

By laying the rails on stringers, the need for sprinkler systems along most of the line was avoided. Pedestrian lighting activated by motion detection also gave this extension a distinctive identity.

This visit similar to the RNTP 2023 tramway tour will be led by the project manager at the time, who will be able to answer any questions relating to the techniques used or the final acceptance of the project by the residents.

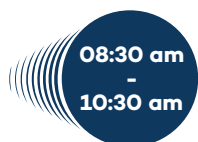


Installation of an autonomous, temporary concrete plant on construction site, supplied with materials by river

The visit will take place at a concrete plant alongside the EU-Parliament (Joseph Bech bridge).

The different steps of the project's completion, the role and involvement of stakeholders will be outlined.

Key topics will include the project's conditions for success, difficulties and points of vigilance, particularly regarding the replication of modal shift projects using inland waterways. More broadly, this example will introduce and illustrate policies in favour of river freight transport.



Strasbourg's REME (European Metropolitan Express Network), technical visit – part 1

Discover the main station's facilities through a panoramic view to understand the challenges of a SERM (Metropolitan regional express service). Then visit Strasbourg's Station Operations Centre (COEG) and its operations room for an inside look at how a major regional station manages its rail operations.

Meet the operational staff and get a better understanding of how a station works. The COEG is a key part of the Strasbourg railway station, which welcomes over 20 million passengers annually.



Strasbourg's REME (European Metropolitan Express Network), technical visit – part 2

Find out more about the maintenance services in Strasbourg's main station including the equipment, innovations, investments and new organisations that have enabled the implementation of France's 1st SERM (Metropolitan regional express service).



Discover the D tramline connecting Strasbourg (F) to Kehl (D), its infrastructure and the Deux Rives urban project

Discover the cross-border D line of Strasbourg's tramway network linking the Eurometropole to the city of Kehl since 2017.

A dedicated CTS tram will depart from "Wacken" station and take you to the German side of the line. As you travel through various districts that mark the network's extension, commentary will highlight the development of this cross-border urban area. A symbolic stop on the Rhine bridge, followed by another in the Deux Rives area currently undergoing redevelopment, will provide an opportunity to discuss this unique extension in Europe with representatives from the Eurométropole and the city of Kehl.

THURSDAY, OCTOBER 03



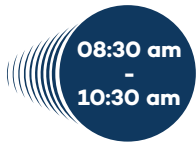
Visit to the depot and the maintenance services of the Compagnie des Transports Strasbourgeois (Strasbourg Transport Company)

The Compagnie des Transports Strasbourgeois (CTS) invites you to discover its historic depot in Cronenbourg. Take a fascinating look behind the scenes at the network's main production unit before entering the maintenance workshop.

Over 900 employees work here every day to ensure the network runs smoothly: from operations, where you'll see the nerve centre that is the Centralised Control Centre; to support functions, located in the building that has been the CTS head office since 1931; and maintenance, where you will discover the "mixed" workshop, which allows for operations on both trams and buses. The staff maintain, repair and monitor rolling stock and infrastructure (track, platform, overhead contact line, workshop equipment and buildings).

You will wander between the under-floor wheel lathes and paint booths required for maintenance work.

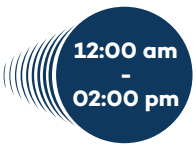
Please come wearing shoes suitable for an industrial site (avoid heels).



Discover the Port of Strasbourg by river shuttle

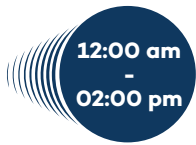
Guided boat tour of the Port autonome de Strasbourg (PAS), France's 2nd largest river port after Paris, which handles nearly 6 million tonnes of goods annually. A major economic asset for the Eurométropole, the PAS has an ideal location on the border to cooperate with the commercial ports of the Rhine basin.

Discover the vast harbour infrastructures located near local industries, covering an area of over 1,000 hectares. The visit will also highlight the actions taken by the PAS in favour of sustainable development: promotion of multimodality, use of clean energy, preservation of biodiversity, etc.



Visit of the SIRAC traffic control centre for traffic management and regulation

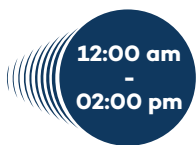
Visit the SIRAC (Automated traffic regulation and information service) traffic management room, which serves as the nerve center for monitoring and regulating Strasbourg's road network. This room has a central role in daily operations, overseeing the road network in real-time. It coordinates traffic flow at all city junctions, controls access to pedestrian areas, monitors the Étoile tunnel, oversees a bridge and a mobile footbridge, and provides information to users through various communication channels.



Visit of the European Parliament in Strasbourg

Guided tour of the European Parliament, the heart of European democracy, where the 720 representatives of the Member States exercise their legislative and budgetary prerogatives as part of the institutional triangle it forms with the Commission and the European Council. A true Tower of Babel and the only multinational parliamentary assembly in the world, the European Parliament represents the citizens of the European Union and stands as one of Strasbourg's iconic landmarks.

A visit of the hemicycle and the parliamentarium will be among the highlights of the discovery tour.



Strasbourg's cycling ecosystem: infrastructure and services

Departing from the Strasbourg exhibition centre, discover the different components of Strasbourg's cycling ecosystem by bike. You will see the cycle lanes, the newly developed Ring vélobased on consultations with citizens and local associations, the Vélhopbike-sharing system, the cycle parking facilities, etc.

The tour will be guided by staff from Strasbourg Eurométropole's Mobility Department. Round trip by bikes provided by the Eurométropole.



EXHIBITORS

2024

Exhibitors (in alphabetical order).

EXPOSANT Start-ups **EXPOSANT** Active mobility exhibitors

Some 30 vehicles will be on display, including retrofitted buses, electric and hydrogen-powered buses, automated shuttles, cabins, minibuses, static rail pods. Participants include CBM, EVOBUS Daimler, FORTAL, GMI, HCI Karsan, HESS, IVECO France, JMB, MACIF, Omnicar & Bus, Otokar, and Poma.

Liste arrêtée au 4/09

RAISON SOCIALE	Stand	Secteur(s) d'activité
A1 STATISTIQUES	44a	ITS
ABC INFORMATIQUE	10b	Formation
ABEL SENSORS	MA5	Mobilités actives
ABRI PLUS	MA11	Mobilités actives
ABRICYCLETTE	MA42	Mobilités actives
ACE INGENIERIE - MEKABOY	73d	Industriels/constructeurs et sous-traitants/ferroviaire
ACKSYS	79d	ITS
AEP TICKETING SOLUTIONS	117	Billettique/monétique
AFFLUENCES	S3	Technologies numériques et applications/information voyageurs
AFNOR Certification	68c	Institutions/associations
AFTRAL	68b	Formation/ cabinet de conseil
AGIR / CATP	32c	Formation/ cabinet de conseil
airweb	79c	Billettique/monétique
ALGOE	35b	Formation/ cabinet de conseil
ALLIANCE DES MOBILITES	34b	Institutions/associations
Alstom	45	Industriels/constructeurs et sous-traitants/ferroviaire
ALTINNOVA	MA11	Mobilités actives
ANYOS	1d	Design/aménagement/accessibilité/mobilier urbain
ARCADE CYCLES	MA13	Mobilités actives
ARTELIA	74a	Ingénierie/travaux publics/infrastructures/génie civil/signalisation
Atipy	MA35	Mobilités actives
ATSUKÉ	32b	Billettique/monétique
AUTOCARS ANCIENS DE FRANCE	57b	Institutions/associations
AXENTIA TECHNOLOGIES AB	74c	Technologies numériques et applications/information voyageurs
AYOTI	84b	ITS
BEARING POINT	3	Formation/ cabinet de conseil
Beemotion	73b	Technologies numériques et applications/information voyageurs
BIB BATTERIES	S4	Energies
BILLOGRAM	48e	Technologies numériques et applications/information voyageurs
BLABLACAR DAILY / BLABLACAR BUS	104	Opérateur de mobilité
BOLLORE ENERGY	111	Energies
BOUYGUES ENERGIES & SERVICES / AXIONE	46a	Industriels/constructeurs et sous-traitants bus/route

BUSINFO	33b	SAEIV
CADENCITY	84a	Technologies numériques et applications/information voyageurs
CALYPSO ASSOCIATION	40c	Billettique/monétique
CAPSYS	69c	ITS
CAPTE	70e	ITS, Maintenance, SAEIV
CARCEPT PREV	43a	Institutions/associations
CARROSSERIE VINCENT	116	Design/aménagement/accessibilité/mobilier urbain
CBM - RETROFLEET	48d	Industriels/constructeurs et sous-traitants/ferroviaire
Cerema	43b	Formation/ cabinet de conseil
CERVVAL	74d	Technologies numériques et applications/information voyageurs
CHARGEPLY	1c	Energies
CIBEST GROUP	79a	Industriels/constructeurs et sous-traitants/ferroviaire
CITiO	40b	Technologies numériques et applications/information voyageurs
CITIZ	35a	Opérateur de mobilité
CITY OF VIENNA	42	Autorités organisatrices
CITYNOX MOBILITE	MA6	Mobilités actives
Cityway	82b	Technologies numériques et applications/information voyageurs
CITYZ MEDIA	.	Design/aménagement/accessibilité/mobilier urbain
CLUSTER TOTEM	64a	Autorités organisatrices, Institutions/associations
CODRA	39d	Technologies numériques et applications/information voyageurs
COGNIDIS	82c	Technologies numériques et applications/information voyageurs
COMATIS	67c	ITS
CONDUENT TRANSPORT	97a	Billettique/monétique
Credit Mutuel	49b	Billettique/monétique, Formation/ cabinet de conseil
CS GROUP	101b	Technologies numériques et applications/information voyageurs
CTS	37	Ingénierie/travaux publics/infrastructures/génie civil/signalisation
CVTCM	MA12	Mobilités actives
CYKLEO	70b	Opérateur de mobilité
DAZE	39c	Energies, Mobilités actives
DILAX France	98b	ITS
Diwio	MA11	Mobilités actives
E Bike solutions / EST	MA14	Mobilités actives
EAO France	33c	Industriels/constructeurs et sous-traitants/ferroviaire
EASIER	94b	Billettique/monétique, Industriels/constructeurs et sous-traitants/ferroviaire, Maintenance
EBUSCO	5	Energies, Industriels/constructeurs et sous-traitants bus/route
ECO-COMPTEUR	MA10	Mobilités actives
ECOLE DES PONTS	48b	Formation/ cabinet de conseil
ECOV	98a	Opérateur de mobilité
EGIS	83a	Design/aménagement/accessibilité/mobilier urbain
EIT URBAN MOBILITY	83c	Institutions/associations
EKOENERGETYKA-POLSKA	17	Industriels/constructeurs et sous-traitants bus/route, Mobilités actives
ELAZUR	70e	Formation/ cabinet de conseil, Maintenance
enRoute	S2	ITS, Technologies numériques et applications/information voyageurs
EQUANS	106	Industriels/constructeurs et sous-traitants/ferroviaire
EUROFIMA	98c	Institutions/associations
EUROMETROPOLE DE STRASBOURG	37	Autorités organisatrices
FAIRTIQ	69a	Technologies numériques et applications/information voyageurs
FIFTEEN	MA15	Mobilités actives
FLOWLY	43c	Technologies numériques et applications/information voyageurs

FNAUT GRAND-EST	44e	Institutions/associations
FORTAL	110a	Industriels/constructeurs et sous-traitants/ferroviaire
FREDO	MA39	Mobilités actives
GART	76	Institutions/associations
GAUZY SAFETY TECH	21a	Industriels/constructeurs et sous-traitants
GENARIS	48a	Industriels/constructeurs et sous-traitants/ferroviaire
GEOVELO	MA9	Mobilités actives
GERFLOR	11	Design/aménagement/accessibilité/mobilier urbain
GESTE	107b	Ingénierie/travaux publics/infrastructures/génie civil/signalisation,
GIE OBJECTIF TRANSPORT PUBLIC	76	Institutions/associations
GIRO	74b	Technologies numériques et applications/information voyageurs
Groupe ERI	67b	Industriels/constructeurs et sous-traitants/ferroviaire
GROUPE MAILLARD INDUSTRIE	36	Industriels/constructeurs et sous-traitants/ferroviaire
HACON	34a	Technologies numériques et applications/information voyageurs
HAKKEN MOBILITY	MA4	Mobilités actives
HANOVER	18b	Technologies numériques et applications/information voyageurs
HCI KARSAN	6	Industriels/constructeurs et sous-traitants bus/route
HELIOX	2b	Energies
HEMERA	69d	Technologies numériques et applications/information voyageurs
Herbert Kneitz GmbH / E. Schoepf GmbH	21b	Design/aménagement/accessibilité/mobilier urbain
HESS AG	30	Industriels/constructeurs et sous-traitants bus/route
HIDRAL GOBEL, SLU	78c	Sécurité et sûreté
HITACHI RAIL	105	Industriels/constructeurs et sous-traitants/ferroviaire
HOVE	73c	Technologies numériques et applications/information voyageurs
HUB'UP	70a	Technologies numériques et applications/information voyageurs
ILOO	MA32	Mobilités actives
INGEROP	49a	Ingénierie/travaux publics/infrastructures/génie civil/signalisation
INHAND NETWORKS	31a	ITS, Technologies numériques et applications/information voyageurs
INIT	57a	Technologies numériques et applications/information voyageurs
INSTANT SYSTEM	40a	Technologies numériques et applications/information voyageurs
IPM FRANCE	96b	Billettique/monétique
IRIS INTELLIGENT SENSING SASU	107a	ITS
IRIZAR E-MOBILITY	14	Industriels/constructeurs et sous-traitants bus/route, Mobilités actives
ISFM - GROUPE MILLA	33a	Opérateur de mobilité, SAEIV
ISRA CARDS	40d	Billettique/monétique
IVECO FRANCE	4	Industriels/constructeurs et sous-traitants bus/route
JBM GROUP	13	Industriels/constructeurs et sous-traitants bus/route
JEMA ENERGY	2a	Design/aménagement/accessibilité/mobilier urbain
KAROS FRANCE	93a	Opérateur de mobilité
KEMPOWER	20b	Industriels/constructeurs et sous-traitants bus/route
Keolis	72	Opérateur de mobilité
KISIO	73c	Formation/ cabinet de conseil
KOBOO	MA16	Mobilités actives
KUBA	87	Billettique/monétique
LA RUCHE A VELOS	MA8	Mobilités actives
LANTAL TEXTILES	11	Design/aménagement/accessibilité/mobilier urbain
Lantech Communications Global, Inc.	39b	Technologies numériques et applications/information voyageurs
LATITUDE-CARTAGÈNE	79b	Technologies numériques et applications/information voyageurs
LES SHIFTERS	.	Institutions/associations

LITTLEPAY	85b	Billettique/monétique
LOGOCLUB	94a	Hygiène - Protection - Équipement vestimentaire
LOHR INDUSTRIE	44b	Industriels/constructeurs et sous-traitants bus/route
LUMINATOR TECHNOLOGY GROUP	47c	Industriels/constructeurs et sous-traitants/ferroviaire, Technologies numériques et applications/information voyageurs
LUMINOKROM	MA18	Mobilités actives
LUMIPLAN	78a	Technologies numériques et applications/information voyageurs
MACIF & Communauté d'Intérêt sur le Véhicule Automatisé	102	Industriels/constructeurs et sous-traitants bus/route, Institutions/associations
MASTERTURP ENTPE - UNIV LYON 2	80e	Formation/ cabinet de conseil
MATAWAN	41a	Technologies numériques et applications/information voyageurs
Mercedes-Benz Autobus/ Autocars	15	Industriels/constructeurs et sous-traitants bus/route
MINISTERE DE LA TRANSITION ECOLOGIQUE ET DE LA COHESION DES TERRITOIRES	41b	Institutions/associations
MOBICOOP	83b	Autorités organisatrices, Institutions/associations
MOBILITY - METRIX	43d	Technologies numériques et applications/information voyageurs
MONKEY FACTORY	101a	Technologies numériques et applications/information voyageurs
MOVENTIS	77	Opérateur de mobilité
NAGELS	96c	Technologies numériques et applications/information voyageurs
NAVOCAP	69b	ITS
nextbike	MA23	Mobilités actives
NEXTERITE	S5	Technologies numériques et applications/information voyageurs
NOVALITY	MA24	Mobilités actives
NTN Europe	MA4	Mobilités actives
OBH	MA37	Mobilités actives
Objectif RER métropolitains	94c	Formation/ cabinet de conseil, Institutions/associations
OCEA	113a	Industriels/constructeurs et sous-traitants
OLEO100	10a	Energies
OMNICAR & BUS	16	Industriels/constructeurs et sous-traitants bus/route
ONET PROPTE ET SERVICES	70d	Industriels/constructeurs et sous-traitants/ferroviaire
OOLIVE	68d	Technologies numériques et applications/information voyageurs
OTOKAR	8	Industriels/constructeurs et sous-traitants bus/route, Mobilités actives
OTRE	66a	Industriels/constructeurs et sous-traitants bus/route,
PADAM MOBILITY	34a	Technologies numériques et applications/information voyageurs
Paragon ID	79c	Billettique/monétique, Technologies numériques et applications/information voyageurs
PcVue	63c	Energies, Industriels/constructeurs et sous-traitants
PICNIC Kiosque	115	Design/aménagement/accessibilité/mobilier urbain
PINTSCH	63b	Industriels/constructeurs et sous-traitants/ferroviaire
POMA	75	Industriels/constructeurs et sous-traitants/transport par câble
PONY	MA25	Mobilités actives
Programme InTerLUD +	27a	Autorités organisatrices, Energies, Institutions/associations
PROMOTRANS	66a	Formation/ cabinet de conseil
PTV GROUP	48c	Ingénierie/travaux publics/infrastructures/génie civil/signalisation
PYSAE	86a	SAEIV
QCOMMUTE	88a	Technologies numériques et applications/information voyageurs
RATP DEV	81	Opérateur de mobilité
REGION GRAND EST	37	Autorités organisatrices
REGION OCCITANIE	64a	Autorités organisatrices, Institutions/associations
ROUSSEAU	85a	Design/aménagement/accessibilité/mobilier urbain
SAFRA	12	Industriels/constructeurs et sous-traitants/transport par câble

SCAT	96a	Sécurité et sûreté
SCE	46b	Ingénierie/travaux publics/infrastructures/génie civil/signalisation
SCHALTBAU	44d	Energies, Opérateur de mobilité
SCHEIDT & BACHMANN	38b	Billetterie/monétique
SEIPRA Score	67a	Technologies numériques et applications/information voyageurs
SETEC	73a	ITS
SHELL SBRS	1b	Industriels/constructeurs et sous-traitants bus/route
SIEMENS MOBILITY	34a	Industriels/constructeurs et sous-traitants/ferroviaire
SIGMA S.P.A	97b	Industriels/constructeurs et sous-traitants/ferroviaire
SIMPLICITI	80d	, Technologies numériques et applications/information voyageurs
SIP	11	Industriels/constructeurs et sous-traitants/ferroviaire
SNCF RESEAU	71	Opérateur de mobilité
SNCF VOYAGEURS	103	Opérateur de mobilité
SOCIETE DES GRANDS PROJETS	35c	Ingénierie/travaux publics/infrastructures/génie civil/signalisation
Solaris Bus & Coach	7	Industriels/constructeurs et sous-traitants bus/route
SOMEWARE	MA34	Mobilités actives
SPHINX	31a	Technologies numériques et applications/information voyageurs
STELIAU TECHNOLOGY	96d	Technologies numériques et applications/information voyageurs
STELLAR	S7	Technologies numériques et applications/information voyageurs
STER FRANCE	11	Design/aménagement/accessibilité/mobilier urbain
SYNOVO GROUP	S6	ITS
SYSTRA	38a	Ingénierie/travaux publics/infrastructures/génie civil/signalisation
Test nicolas	3H	ITS
TIANJIN SIASUN INTELLIGENT TECHNOLOGY	70c	Industriels/constructeurs et sous-traitants/transport par câble
TOTT UP	80c	ITS
TRANSAMO	95	Ingénierie/travaux publics/infrastructures/génie civil/signalisation
Transdev	95	Opérateur de mobilité
TRANSIT APP	47b	Technologies numériques et applications/information voyageurs
TRANS-MISSIONS	101c	Formation/ cabinet de conseil
TRONTEQ GmbH	78b	Technologies numériques et applications/information voyageurs
TTK	44c	Formation/ cabinet de conseil
UNION DES TRANSPORTS PUBLICS ET FERROVIAIRES	76	Institutions/associations
URBANE0	82a	Design/aménagement/accessibilité/mobilier urbain
URBANLOOP	92	Industriels/constructeurs et sous-traitants/ferroviaire,
VELOGIK	MA19	Mobilités actives
VIA FRANCE	39a	ITS, Technologies numériques et applications/information voyageurs
VIACITIS	80a	Technologies numériques et applications/information voyageurs
VIATRANSIT	S1	Technologies numériques et applications/information voyageurs
VINCI ENERGIES	63a	Energies, Ingénierie/travaux publics/infrastructures/génie civil/signalisation
VOITH	20a	Industriels/constructeurs et sous-traitants bus/route
VOLVO BUS FRANCE	27b	Industriels/constructeurs et sous-traitants bus/route
VORSA	MA20	Mobilités actives
VRT	67d	Presse
WEBASTO THERMO COMFORT	10c	Energies
WEBBREATHE	80b	ITS
WIENER LINIEN	42	Opérateur de mobilité
WOP	43e	Technologies numériques et applications/information voyageurs
WORLDLINE	50a	Technologies numériques et applications/information voyageurs
ZENBUS	68a	Technologies numériques et applications/information voyageurs
ZF	18a	Energies



EXHIBITOR INNOVATIONS

Innovations to discover include:



Le Scan
Affluence – S3

EAO France
33c

HCI
6

HUBUP
70a

LE SCAN

Affluence – S3

Le Scan is easy to use: only one meter is needed for each station, on the platform, rather than one being installed on each door. This makes the project much cheaper, especially considering the number of doors and/or levels in metros, express rail networks and tramways.

MAKING IT EASIER TO FIND YOUR PLACE ON A

EAO France – 33c

This seat identification system uses bright LEDs to indicate a passenger's seat. The aim is to make train boarding more efficient.

The low-energy display uses state-of-the-art display technology to provide high contrast, maximum readability and minimum power use.

SELF-DRIVING E-ATAK KARSAN VEHICLE

HCI - 6

KARSAN's self-driving e-ATAK vehicle is a mass-produced autonomous bus fitted with a BMW Li-Ion battery. It has a capacity of 52 passengers and a range of 300km, at a speed of 55km/h and is fully certified. With level 4 SAE automated driving technology, the vehicle can safely travel without the need for human control, detecting road and environmental conditions on pre-defined routes. It detects all animate and inanimate objects around it on pre-defined routes.

UNICORE: NEW-GENERATION HEAVY-DUTY SAE

HUBUP – 70a

HUBUP will present its brand-new route-based offering; this is a heavier-duty version of its lightweight SAE. This SAE software suite uses the route's hardware resources and provide data to any hardware connected to it via a range of documented, open-source IP services. Routers operate 24/7, giving clients a complete, qualified log of travel information for their entire fleet.

PRM CARD TO PROVIDE INCREASED AUTONOMY BY OPENING METRO GATES

KEOLIS Rennes - 72

Access to the metro is often difficult for persons of reduced mobility (PRM) when it comes to validating the ticket and opening the metro

gates. Rennes Métropole and Keolis Rennes have developed a technical detection solution allowing persons with reduced mobility to easily overcome these obstacles. The solution involves attaching a contactless device to the right-hand side of a wheelchair or other aid; this is detected by the card reader as the user approaches the gate line.

HOW OPEN DATA AND DIGITAL INNOVATION CAN MAKE AN INACCESSIBLE AREA ACCESSIBLE

KEOLIS Rennes Métropole - 72

To improve mobility across the Rennes area, Keolis Rennes Métropole has teamed up with software vendors Somewhere, who specialise in the design of map tools, to design the Handimap app.

This route finder takes into account all the factors that make it difficult for people with disabilities to get about in town, such as the width of pavements, the presence of street furniture, steep inclines and cobbled streets. It also takes into account the type of paths crossing parks and tactile guide studs for the visually impaired.

COLOC'AUTO: LONG-TERM CAR-SHARING PROMOTING RESPONSIBLE MOBILITY

Mobicoop - 83b

Coloc'Auto is a service allowing members of a group (such as neighbours or flatmates) to share the use of a car - and its costs - over the long term. This is managed via an online platform where group members can check vehicle availability, book a slot, plan their next journey, and log trips, expenses and so on.

NEMO

Némo provides functional coverage across France, allowing users to complete a full journey. By opening up to multi-modal solutions, Némo also makes it possible to use multiple mobility services across the country, including bike-sharing and car-sharing schemes. Users will soon be able to interact directly with Némo either in writing or orally, giving them further support as they travel. Némo will be demonstrated every day on the stand.

A SYSTEM TO ENSURE NO COACH PASSENGER IS LEFT BEHIND

OOLIVE - 68d

Finding yourself locked in a coach can be a traumatic experience, especially for children. To avoid this stressful situation, OOLIVE markets a system designed to mitigate such a risk still further and above all, to make checking their vehicle part of drivers' daily practice. The automated system provides confirmation that the driver has checked that the coach was empty when it has left service.

RECOVERING WASTE WATER

RATP DEV - 81

The aim of the project is to provide non-potable water for industrial purposes such as washing equipment, supply for industrial processes, and so on; urban use such as watering green spaces, highway clean-



KEOLIS Rennes

72

**KEOLIS Rennes
Métropole**

72

Mobicoop

83b

Monkey Factory

101a

OOLIVE

68d



RATP DEV

81

SNCF Réseau

71

Transdev Rhône-Alpes

95

VIA TRANSIT

S1

ing, etc. as well as domestic uses such as flushing toilets.

Experiments are already underway: watering grass track beds, supplying a metro washing station, and dispatch into the Paris non-potable water system.

ACCEO IN-STATION SERVICE FOR HEARING-IMPAIRED USERS

 **SNCF Réseau - 71**

Accéo is a web-based app that allows SNCF staff to communicate with hearing-impaired customers using a variety of resources: French sign language, French cued speech and instant transcription; this enables them to have access to an interpreter in under 30 seconds 95% of the time.

MAKING SCHOOL BUS STOPS SAFER

 **Transdev Rhône-Alpes - 95**

Child safety on school bus runs is a daily concern. Many school bus stops are not clearly marked, increasing the risk of accidents. The FLAG system is easy to install. FLAG consists of a pole, a sign and a baseplate that enhance schoolchildren's safety. The colour, lighting, reflective coating and icon indicates the stop and where children should wait, making them clearly visible from a distance. This movable, collapsible system is ideal for networks that change depending on registrations for the school year.

FACILITATING THE INSTALLATION OF A NEW PASSENGER SOLUTION

 **VIA TRANSIT - S1**

viaTransit's MaaS solutions are quick and easy to roll out, and can be adjusted to all types of need and network sizes. Plug & play solutions make it easy to design and implement a new passenger information system in a matter of days through three stages: choose a solution, choose the services to be included, and in under two weeks, the solution is ready to be tested and launched!

 **Find out all about exhibitor innovations in the 2024 Exhibitor catalogue**



ABOUT THE ORGANISERS

European Mobility Expo 2024 is the fruit of an innovative partnership between politicians and operators. GART is the association of elected officials with responsibility for transport, while UTPF represents transport companies. They have joined forces to bring together all mobility stakeholders in a common initiative.

GART

France's Transportation Authorities Group (Groupement des Autorités Responsables de Transport, GART) is engaged in day-to-day advocacy to promote the development of public transport and alternatives to solo car use. With a team comprising elected officials and permanent staff to fulfil its public-interest vocation, GART shares key concerns in sustainable mobility with its members - over 220 transport mobility authorities in all. In doing so, GART continues to provide unwavering support for transport authorities, representing their interests at every level of public policymaking.

↳ www.gart.org - @GART_officiel



UTPF

France's Public and Rail Transport Association (Union des Transports Publics et ferroviaires, UTPF) is a professional body bringing together urban public transport, rail passenger and freight transport companies, and infrastructure managers in France. UTP represents nearly 200 businesses, the equivalent of 260,000 employees located across France. UTP represents almost 170 urban transport companies, the equivalent of 100,000 employees. UTP also represents some 30 companies working in rail, freight and passenger transport, as well as infrastructure and station management companies, the equivalent of 160,000 employees.

↳ www.utp.fr - @UTPF_Fr



GIE OBJECTIF TRANSPORT PUBLIC

GIE Objectif Transport Public's mission is to promote public transport and raise awareness of sustainable mobility issues among professionals and the general public. This strategy is implemented by organising large-scale events in France.

- Rentrée du transport public (formerly the National Public Transport Day), organised every September throughout France
- France's Rencontres nationales du transport public (National Public Transport Conference), 4-6 November 2025, Orléans
- European Mobility Expo, 9-11 June 2026, Paris Porte de Versailles.

↳ <http://objectiftransportpublic.com/>



LES PARTENAIRES

PARTENAIRES INSTITUTIONNELS



INVITÉS D'HONNEUR



EN COLLABORATION AVEC

AVEC LE SOUTIEN DE



Verband öffentlicher Verkehr
Union des transports publics
Unione dei trasporti pubblici



PARTENAIRES MÉDIAS



CONTACT PRESSE

Martin Kolle

Tél. : +33 (0)6 89 70 17 51

E-mail : martin.kolle@lobbycom.fr

Nathalie Cardeilhac

Tél. : +33 (0)6 63 0841 30

E-mail : n.cardeilhac@orange.fr

**EUROPEAN
MOBILITY
EXPO**

GIE Objectif transport public

38, rue des Bourdonnais

75001 Paris

France

Tél. : +33 (0)1 48 74 04 82